



FREQUENTLY ASKED QUESTIONS

Q: What is AEP Energy Solar Marketplace?

A: AEP Energy Solar Marketplace is our free, easy-to-use shopping service that helps customers compare offers for rooftop solar systems and financing options from a network of vetted contractors.

Q: Why did AEP Energy launch Solar Marketplace?

A: AEP Energy believes every customer should be able to benefit from solar and other renewable energy sources. We support customer choice and want to make it easy for customers who want to go solar. Solar Marketplace can help customers make more informed decisions when it comes to installing and financing a solar rooftop system.

Q: What are the benefits of using Solar Marketplace?

A: Using this one-stop shopping service, powered by Electrum, allows customers to determine if going solar is a good option for them. Customers can compare the prices of rooftop solar systems from the best local vendors and financing options. Additionally, customers will have a dedicated energy advisor to help them throughout the process, from solar rooftop purchase, lease or finance options, as well as, the installation process.

Customers will receive a custom rooftop solar design for their home. Solar Marketplace ensures that each vendor is providing a bid based on the same criteria, so customers have the benefit of having multiple vendors bid for their business. This means customers can potentially save up to 20% on the price of a rooftop solar system. Customers save time and money and have an advocate on their side to make sure their project is installed smoothly.

Q: How much does it cost to use the service?

A: This is a free service for AEP Energy customers.

To get started or for more information, please visit solar.aepenergy.com